



EIA's 38th Annual Virtual Conference Exhibitor & Sponsorship Opportunities

EIA 2021 Virtual Exhibitor Package: \$995 Members; \$1,095 Non-Members

- Virtual Exhibition Booth
- About Us/Contact Information Sections
- Text and Live Chat/Zoom capabilities
- Lead information collection
- Two Complimentary Conference Registrations
- 1 item included in the mailed Conference Swag Box to all attendees
- Exhibitor Profile eblast to 5,000+ email list
- Giveaway opportunity at prize drawing sessions
- Online Vendor Introduction

Additional Conference Sponsorship Opportunities

Host of Conference Coffee Break (\$550)

Your organization's name will appear as the host of one conference coffee break to be held in the exhibition area. EIA will provide clear acknowledgments of the sponsor's hosting of the coffee break!

Drink Recipe Card Sponsorship (\$500)

EIA is mixing up the fun with the customized drink recipes sent to every EIA virtual and live attendee! Each drink AND SPONSOR are highlighted at a different EIA social event, both live and virtual!

3 Tweet/Facebook Post Package (\$750)

A TERRIFIC exposure opportunity for you to 'take over' our social media with your logos, links and social media branding to every attendee and well beyond!

Roundtable Sponsorship (\$1000)

A TERRIFIC exposure opportunity for you to sponsor the wifi in the Exhibit Hall! Passcode cards with logos and signage

Social Event Sponsorships (see Kelly or Morgan)

We can customize an event sponsorship for every budget and branding need.

Reserve Your Booth Today

Exhibit Dates March 29—30, 2021

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Telephone _____ Email Address _____

Website _____ Tabletop 8x10 ft Booth Virtual

Badge Names 1. _____ 2. _____

Booth Number Request 1. _____ 2. _____ 3. _____

Please indicate your level of participation:

- Virtual Exhibitor Package \$995 Member \$1095 Non Member
- Roundtable Sponsor \$1,000
- Host of Coffee Break \$550
- Custom Drink Recipe and Card \$500
- 3 Tweet/Facebook Post Package \$550

If purchasing additional Conference Program advertisements not included in your above participation:

- Full page \$1,500 1/2 page \$1,000 1/3 page \$900 1/4 page \$650 1/8 page \$300 Business Card \$150

SUBTOTAL _____

10% DISCOUNT FOR EXEC & ORG EXHIBITORS ONLY

TOTAL AMOUNT ENCLOSED _____

EIA 2021 Registration Brochure & Conference Program Advertiser List Ad Prices

Full page \$1,500 Image size: 7" wide by 9.5" tall

1/2 Page \$1,000 Image size: 7" wide by 4.75" tall

1/3 page \$900 Image size: 4.75" wide by 4.75" tall

1/4 page \$650 Image size: 3.5" wide by 4.5" tall

1/8 page \$300 Image size: 3.5" wide by 2.25" tall

Business Card \$150 Image size: 3" wide by 1.75" tall

EIA is not responsible for artwork that does not meet specifications. All artwork must be received no later than February 15, 2021

Remittance

This Letter of Agreement should be signed and mailed with full payment of the exhibit fee.

1. Checks should be made payable to: EIA

2. Complete agreements with checks/credit card number enclosed should be sent to EIA

6935 Wisconsin Avenue Suite 306

Chevy Chase, MD 20815

3. For additional information contact: EIA, 888-343-4342

Check enclosed MC VISA American Express

Card Number _____ Exp Date _____

Authorized Signature _____

Name on card _____