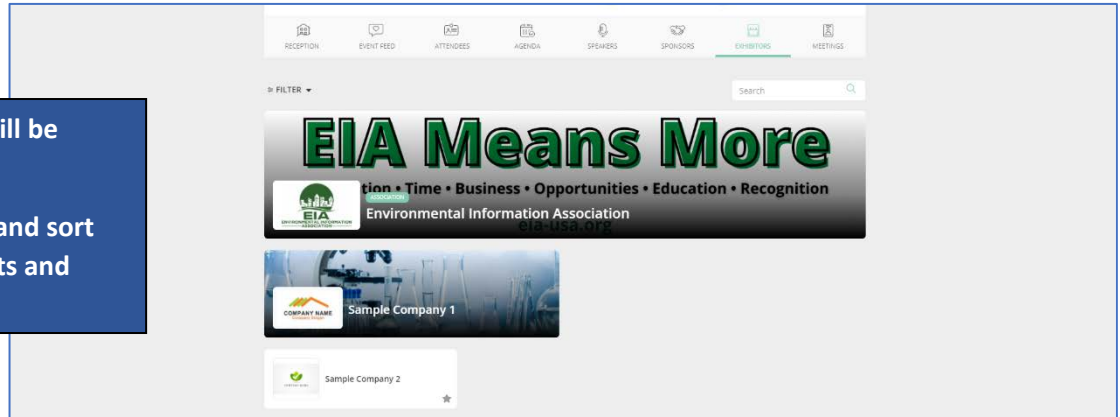


EIA 2021 Exhibit Booth Layout & Features

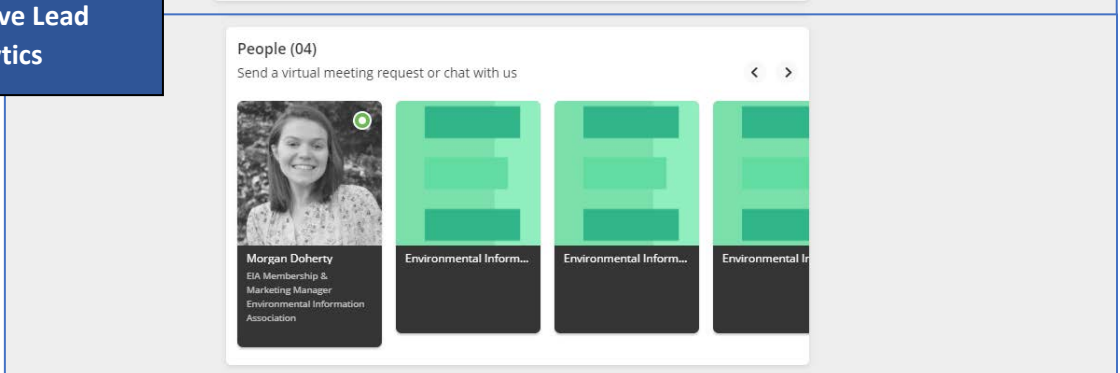
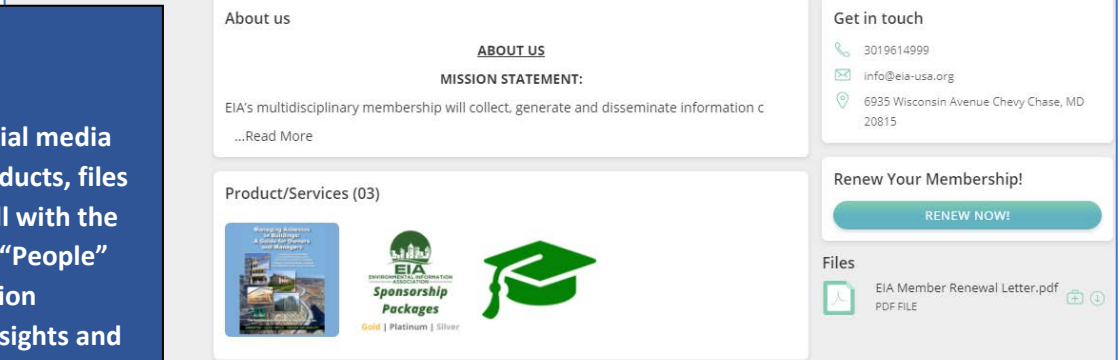
Your company logo and banner will be featured on the Exhibitors tab.

Attendees can then search, filter and sort profiles according to their interests and your offerings.

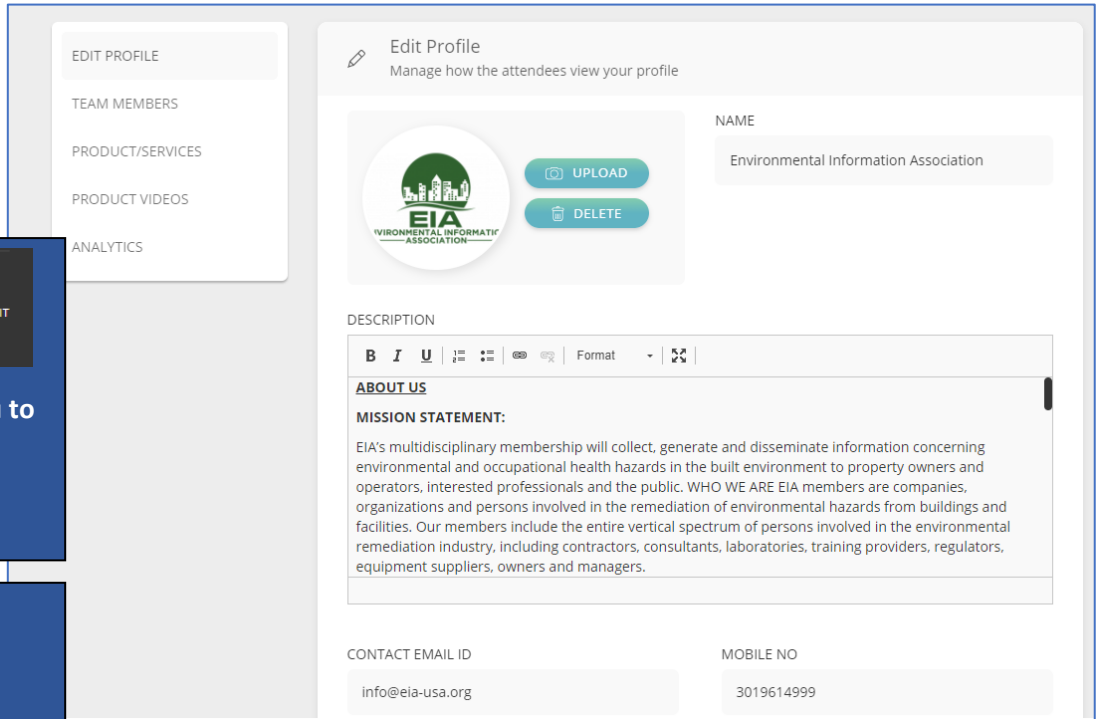


Booth Features:

- About Us section
- Contact information and social media
- Display banners, videos, products, files
- Visitors can chat or video call with the team members listed under "People"
- Custom "Call to Action" section
- Substantial access to data insights and precise metrics through Active Lead Management and Live Analytics



Dashboard & Live Analytics



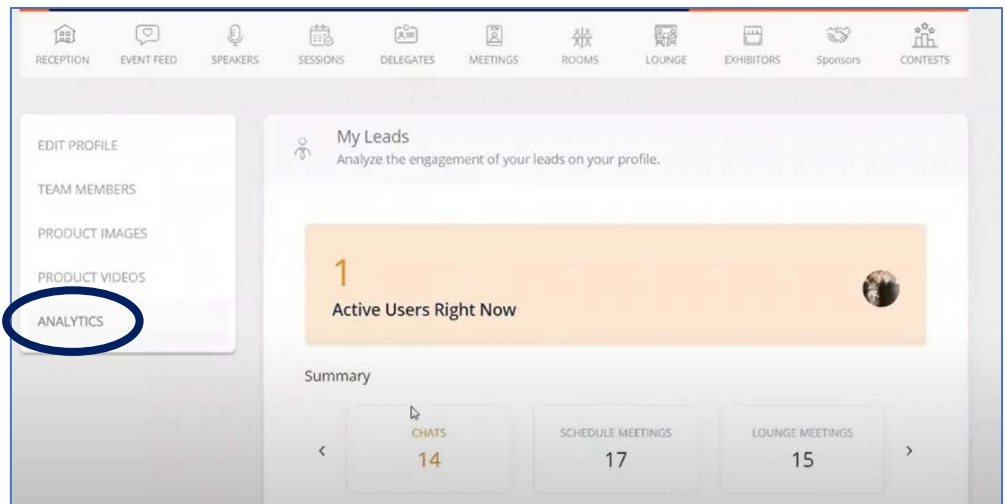

The exhibitor dashboard allows you to edit your profile, team members, products & services, videos and provides access to live analytics.

Analytics

Active count of your:

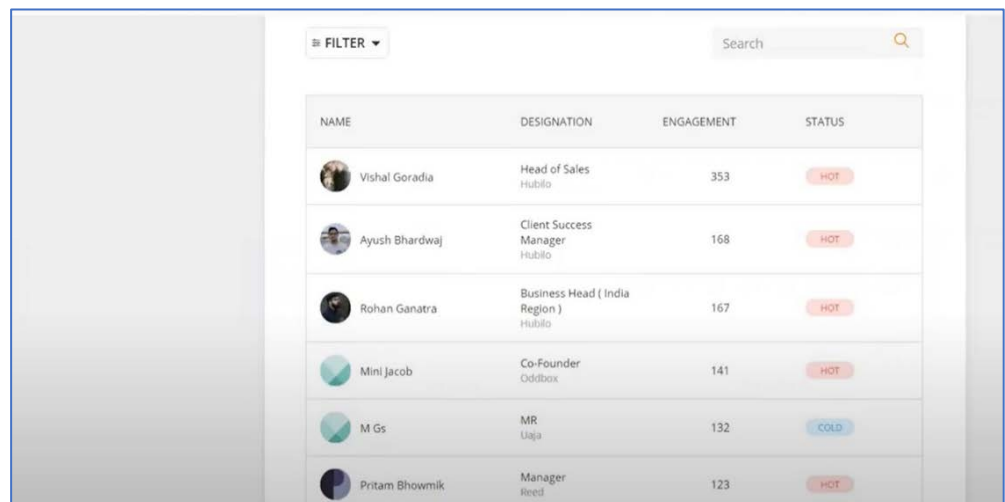
- Profile views
- Downloads
- Scheduled meetings/Lounge meetings
- Chats
- File downloads
- Business card drops
- CTA clicks
- Video, photo and product views

This is all available to be exported to an excel spreadsheet at any time.



Active Lead Generation

Analyze visitor engagement and categorize leads as hot, warm or cold.



NAME	DESIGNATION	ENGAGEMENT	STATUS
Vishal Goradia	Head of Sales Hubilo	353	HOT
Ayush Bhardwaj	Client Success Manager Hubilo	168	HOT
Rohan Ganatra	Business Head (India Region) Hubilo	167	HOT
Mini Jacob	Co-Founder Oddbox	141	HOT
M Gs	MR Uaja	132	COLD
Pritam Bhowmik	Manager Reed	123	HOT