EIA’s 37th Annual Conference
Exhibitor & Sponsorship Opportunities

EIA 2020 Double Booth: EIA Members $3,800; Non-Members $4,000
- DOUBLE SIZED Exhibition Booth Space with PRIME Location
- Four Complimentary Conference Registrations & 6 Free Exhibit Hall Passes
- 1/4 Page Ad in the Conference Program
- EIA 2020 Registration Lists; 3 weeks prior to the conference and 5 weeks following the conference

EIA 2020 Deluxe Package: EIA Members $3,900; Non-Members $4,500
- Conference Banner Recognition and Sponsorship of EIA Newsletter
- Supporter Name/Logo displayed on the EIA 2020 website, along with a link to the Exhibitor’s website
- Exhibition Booth • Three Complimentary Conference Registrations & 12 Free Exhibit Hall Passes
- Exclusive 15 Minute Product Demonstration Session • 1/2 Page Ad in the Conference Program
- EIA 2020 Registration Lists; 3 weeks prior to the conference and 5 weeks following the conference
- Your Clients and Colleagues receive 10% discount off of Early Registration to Attend! (Must register at same time)

EIA 2020 Exhibitor Spotlight Package: $2,350 EIA Members; $2,750 Non-Members
- Exhibition Booth • Two Complimentary Conference Registrations & 6 Free Exhibit Hall Passes
- Exclusive 15 Minute Product Demonstration “Spotlight” Session • 1/4 Page Ad in the Conference Program
- EIA 2020 Registration Lists; 3 weeks prior to the conference and 5 weeks following the conference
- Your Clients and Colleagues receive 10% discount off of Early Registration to Attend! (Must register at same time)

EIA 2020 Exhibitor Package: $1,800 Members; $2,150 Non-Members
- Exhibition Booth
- Two Complimentary Conference Registrations
- EIA 2020 Registration Lists; 3 weeks prior to the conference and 5 weeks following the conference

Additional Conference Sponsorship Opportunities

Name Tag/Badge Pack Sponsor ($900)
Take advantage of this sponsorship opportunity, and your name will be around the neck of every attendee throughout the conference! They will know your name as well as their own!

Registration Bag Sponsor ($1,400)
A one–color imprint from your organization will appear on the canvas conference tote bag presented to every conference attendee at registration. These convenient bags are not only visible throughout the conference, but are used over and over again by your potential customers!

Host of Conference Coffee Break ($550)
Your organization’s name will appear as the host of one conference coffee break to be held in the exhibition area. EIA will provide clear acknowledgments of the sponsor’s hosting of the coffee break, and a brief message of your choice. You can direct attendees to your booth, Exhibitor Spotlight Session or advertise your logo or product.

Golf Tournament Sponsorships (starting at $200)
Several sponsorships are available for the annual EIA Golf Tournament event that gathers the novice, the casual player and the pro. Golf Sponsors will receive extra exposure when photos from the tournament and the awards are posted on the EIA website.
- Closest to the Pin: $200
- Longest Drive: $200
- Hole Sponsorship: $200
- Beverage Cart: $800

Conference Mobile App Sponsorship ($750)
A TERRIFIC exposure opportunity for you to sponsor the conference mobile app with logos, links and social media branding to every attendee and beyond!

Conference Wifi $500
A TERRIFIC exposure opportunity for you to sponsor the wifi in the Exhibit Hall! Passcode cards with logos and signage

Social Event Sponsorships (see Kelly or Kim)
We can customize an event sponsorship for every budget and branding need.
Reserve Your Booth Today
Exhibit Dates March 30—31, 2020

Company Name

Contact Name

Address

City, State, Zip

Telephone ___________________________   Email Address ________________________

Website ________________________  □ Tabletop  □ 8x10 ft Booth  □ Table Required (If not checked, none will be provided)

Badge  Names 1.________________________________________ 2. _____________________________________________

Booth Number Request 1. _________________________  2. ________________________  3. _________________________

□ Double Booth  □ $3,800 Member  □ $4,000 Non Member
□ Deluxe Package  □ $3,900 Member  □ $4,500 Non Member
□ Exhibitor Spotlight Package □ $2,350 Member □ $2,750 Non Member
□ Exhibitor Package □ $1,800 Member □ $2,150 Non Member
□ Name Badgepack Sponsor $900
□ Registration Bag Sponsor $1,400
□ Host of Coffee Break $550
□ Golf Tournament Hole Sponsor $200  □ Closest to pin $200 □ Longest Drive $200 □ Beverage Cart $800
□ Conference Mobile App Sponsor $750

If purchasing additional Conference Program advertisements not in included in your above participation:
□ Full page $1,500 □ 1/2 page $1,000 □ 1/3 page $900 □ 1/4 page $650 □ 1/8 page $300 □ Business Card $150

SUBTOTAL________________________________________

10% DISCOUNT FOR EXEC & ORG EXHIBITORS ONLY
TOTAL AMOUNT ENCLOSED ______________________

EIA 2020 Registration Brochure & Conference Program Advertiser List Ad Prices

Full page $1,500 Image size: 7” wide by 9.5” tall
1/2 Page $1,000 Image size: 7” wide by 4.75” tall
1/3 page $900 Image size: 4.75” wide by 4.75” tall
1/4 page $650 Image size: 3.5” wide by 4.5” tall
1/8 page $300 Image size: 3.5” wide by 2.25” tall
Business Card $150 Image size: 3” wide by 1.75” tall

EIA is not responsible for artwork that does not meet specifications. All artwork must be received no later than February 15, 2020

Remittance

This Letter of Agreement should be signed and mailed with full payment of the exhibit fee.
1. Checks should be made payable to: EIA
2. Complete agreements with checks/credit card number enclosed should be sent to EIA
6935 Wisconsin Avenue Suite 306
Chevy Chase, MD 20815
3. For additional information contact: EIA, 888–343–4342
□ Check enclosed □ MC □ VISA □ American Express
Card Number ____________________________ Exp Date ____________________________

Authorized Signature ____________________________________________________________________________

Name on card _______________________________________________________________________________