

MIAMI

Invitation to Exhibit,
Sponsor, & Advertise
EIA 2019



ASBESTOS . LEAD . IAQ . MOLD . EMS/ESA

**The 36th Annual Conference
& Exhibition of the
Environmental Information
Association**

**March 23-27, 2019
Exhibition Dates March 25-26, 2019
Hyatt Regency Miami Downtown
Miami, Florida**

The Most Concentrated Gathering of Buying Power in the Industry

Join us at the Hyatt Regency Miami in beautiful Downtown Miami!

The EIA National Conference & Exposition has consistently, for 36 years, been a gathering the best of the industry's professionals in asbestos management, mold identification and remediation, lead-based paint abatement, environmental sampling and analysis, indoor air quality, regulatory compliance audits, environmental site assessments, and environmental management systems. EIA 2019 presents a comprehensive conference designed to encourage information exchange between various professionals dealing with environmental problems and to provide workable, cost-effective solutions. We invite you to take part in this gathering by purchasing an exhibit booth, sponsorship or advertisement. We look forward to welcoming you to Miami!

The Environmental Information Association is at the forefront in providing the environmental industry with the information needed to remain knowledgeable, responsible, and competitive in the environmental health and safety industry.

What is EIA?

Our Membership comprises professionals of multiple disciplines, involved in the management and control of environmental hazards affecting buildings, facilities, industrial sites, and the health of the occupants. For 35 years EIA has remained unique in offering a conference, which allows these and other professionals to share ideas and learn about the current regulations and the latest innovations.

MIAMI
ENVIRONMENTAL INFORMATION
ASSOCIATION 2019

Who will be at EIA 2019?

EIA's membership is throughout the United States and foreign countries and includes:

- contractors • consultants • architects • educators
- trainers • engineers • attorneys • insurers
- industrial hygienists • physicians • microscopists
- lenders • building managers and owners
- government and military personnel
- abatement equipment manufacturers
- supplies manufacturers and distributors

Attendees at EIA 2019 are the leaders in the environmental engineering, remediation and analytical field and are the **business owners and decision makers** for their companies and organizations, representing **hundreds of millions of dollars of buying power!**

Who can benefit from EIA 2019?

If your organization supplies systems or products that involve mold identification and remediation, environmental sampling and analysis, lead based paint abatement, asbestos management, regulatory compliance audits, environmental site assessments, and environmental management systems, and if understanding the newest regulations and innovations are important to your business, then this exhibiting opportunity will be of special interest to you.

Why participate in EIA 2019?

EIA 2019 provides you with visibility among other industry professionals and potential clients. As an exhibitor at EIA 2019, you will have the opportunity to interact with the professional community and demonstrate your products and services. Our strong cross-section of contractors, consultants, and building owners are always looking for new products and suppliers. Don't miss this opportunity to meet the people who use or specify your products and services on their projects.

Exhibitor, Sponsorship & Advertising Opportunities

Exhibit Dates March 25-26, 2019

EIA 2019 Double Booth:

EIA Members \$3,800; Non-Members \$4,000

- DOUBLE SIZED Exhibition Booth Space with PRIME Location
- Four Complimentary Conference Registrations & 6 Free Exhibit Hall Passes
- 1/4 Page Ad in the Conference Program
- EIA 2019 Registration Lists; 3 weeks prior to the conference and 5 weeks following the conference

EIA 2019 Deluxe Package:

EIA Members \$3,900; Non-Members \$4,500

- Conference Banner Recognition and Sponsorship of EIA Newsletter
- Supporter Name/Logo displayed on the EIA 2019 website, along with a link to the Exhibitor's website
- Exhibition Booth • Three Complimentary Conference Registrations & 12 Free Exhibit Hall Passes
- Exclusive 15 Minute Product Demonstration Session • 1/2 Page Ad in the Conference Program
- EIA 2019 Registration Lists; 3 weeks prior to the conference and 5 weeks following the conference
- Your Clients and Colleagues receive 10% discount off of **Early Registration** to Attend! (Must register at same time)

EIA 2019 Exhibitor Spotlight Package:

EIA Members \$2,350; Non-Members \$2,750

- Exhibition Booth • Two Complimentary Conference Registrations & 6 Free Exhibit Hall Passes
- Exclusive 15 Minute Product Demonstration "Spotlight" Session • 1/4 Page Ad in the Conference Program
- EIA 2019 Registration Lists; 3 weeks prior to the conference and 5 weeks following the conference

EIA 2019 Exhibitor Package:

EIA Members \$1,800; Non-Members \$2,150

- Exhibition Booth
- Two Complimentary Conference Registrations
- EIA 2019 Registration Lists; 3 weeks prior to the conference and 5 weeks following the conference

Additional Conference Sponsorship Opportunities

Name Tag/Badge Pack Sponsor (\$900)

Take advantage of this sponsorship opportunity, and your name will be around the neck of every attendee throughout the conference! They will know your name as well as their own!



Registration Bag Sponsor (\$1,400)

A one-color imprint from your organization will appear on the canvas conference tote bag presented to every conference attendee at registration. These convenient bags are not only visible throughout the conference, but are used over and over again by your potential customers!

Host of Conference Coffee Break (\$550)

Your organization's name will appear as the host of one conference coffee break to be held in the exhibition area. EIA will provide clear acknowledgments of the sponsor's hosting of the coffee break, and a brief message of your choice. You can direct attendees to your booth, Exhibitor Spotlight Session or advertise your logo or product.

Golf Tournament Sponsorships (starting at \$200)

Several sponsorships are available for the annual EIA Golf Tournament event that gathers the novice, the casual player and the pro. Golf Sponsors will receive extra exposure when photos from the tournament and the awards are posted on the EIA website.

Closest to the Pin: \$200 Longest Drive: \$200 Hole Sponsorship: \$200 Beverage Cart: \$800

Conference Mobile App Sponsorship (\$3000)

A TERRIFIC exposure opportunity for you to sponsor the conference mobile app...with logos, links and social media branding to every attendee and beyond!

Conference Wi-fi \$500

A GREAT exposure opportunity for you to sponsor the wifi in the Exhibit Hall! Passcode cards with logos and signage

Social Event Sponsorships (see Kelly or Kim)

We can customize an event sponsorship for every budget and branding need.

Roundtable Host Sponsor (\$650)

EIA is adding a social aspect to the popular Roundtable and Committee Meetings, to enhance the discussion and networking opportunities at these popular gatherings. We are creating an opportunity for you to HOST the Roundtable, including the bar in the meeting room, for a great price!

Annual EIA Sponsorship Packages

Platinum Package - \$10,000 Level Includes:

- Double Exhibit Booth at EIA 2018 - \$3700
 - Directional signage at Conference - \$1200
 - Conference Welcome Banner Recognition - \$1500
 - Logo Giveaway in Conference Registration Bag - \$500
 - Quarter Page Ad in EIA 2018 Registration Brochure (mailing to 5,000) - \$650
 - 2017 Fall Technical Sponsorship - \$1500
 - Inside EIA Newsletter Sponsor for the Year, minimum 4 issues - \$1000
 - Prime Net News Ad for the Year - \$1200
 - Website Partner Recognition 12 months 2017 - April 2018 - \$1,500
- A la carte value: \$12,750

Gold Sponsor Package Proposal - \$7,500 Level Includes:

- Deluxe Exhibit Booth Package at EIA 2018 - \$3,800
 - Logo Giveaway in Conference Registration Bag - \$500
 - Host EIA Conference Roundtable Bar - \$1,500
 - EIA Golf Tournament Hole Sponsorship - \$200
 - Quarter Page Ad in EIA 2018 Registration Brochure (mailing to 5,000) - \$650
 - Rotating Prime Net News Ad for the Year - \$1,000
 - Website Partner Recognition 12 months 2017 - 2018 - \$1,500
- A la carte value: \$8,950

Silver Sponsor Package Proposal \$5,000 Level Includes:

- Spotlight Exhibit Booth Package at EIA 2018 - \$2,250
 - Quarter Page Ad in EIA 2018 Registration Brochure (mailing to 5,000) - \$650
 - Host EIA Conference Coffee Break - \$500
 - EIA Golf Tournament Hole Sponsorship - \$200
 - Net News Ad for the Year - \$765
 - Website Partner Recognition 12 months 2017 - 2018 - \$1,500
- A la carte value: \$5,865

QUESTIONS?
Call EIA at 888-343-4342
or email
info@eia-usa.org



Exhibit Booth Information



All booths are 10 feet by 8 feet. Additional space is available exclusively for Table Top exhibits, in the Conference Registration area. All shipping arrangements are the responsibility of the exhibitor. Information from Alliance on specific drayage orders and shipping assistance will be provided to all exhibitors. Any special handling or storage requests should be made directly to:

**Hyatt Regency Downtown Miami
in Miami, FL
by calling (305) 358-1234**

Handling charges may be assessed to shipments according to weight. To ensure prompt delivery all materials should be addressed as follows:

**Hyatt Regency Downtown Miami
400 SE 2nd Avenue
Miami, FL 33131
Attn: (Guest's Name, Arrival Date,
Convention Name)
c/o Hyatt Regency Downtown
Miami
305-358-1234**

The hotel accepts no responsibility for the return of packages and shipments at the conclusion of the convention. For specific questions, call the hotel.

**INCREASED TRAFFIC:
Giveaways scheduled
in the exhibit hall
throughout the
conference!
Email info@eia-usa.org
for more info!**



Application Form • Exhibiting Dates March 25-26, 2019

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Telephone _____ Email Address _____

Fax _____ Website _____

Tabletop 8x10 ft Booth Table Required (If not checked, none will be provided)

Badge Names: 1. _____ 2. _____

Booth Number Request: 1. _____ 2. _____ 3. _____

Please indicate your level of participation:

- Double Booth: \$3,800 Member \$4,000 Non-Member
- Deluxe Package: \$3,900 Member \$4,500 Non-Member
- Exhibitor Spotlight Package: \$2,350 Member \$2,750 Non-Member
- Exhibitor Package: \$1,800 Member \$2,150 Non-Member
- Name Tag/Badge Pack Sponsor \$900
- Registration Bag Sponsor \$1,400
- Host of Conference Coffee Break \$550
- \$200 Closest to pin \$200 Longest Drive \$200 Golf Tournament Hole Sponsor \$800 Beverage Cart
- \$3000 Conference Mobil App Sponsor
- \$500 Conference Wifi
- Conference Signage and Directionals (See Kelly)
- \$650 Roundtable Host Sponsor
- Annual EIA Sponsorship Packages \$10,000 Platinum \$7,500 Gold \$5,000 Silver



If purchasing additional Conference Program advertisements not included in your above participation:

- Full page \$1,500 1/2 page \$1,000 1/3 page \$900 1/4 page \$650 1/8 page \$300 Business Card \$150

SUBTOTAL _____

10% DISCOUNT FOR EXEC & ORG EXHIBITORS ONLY _____

TOTAL AMOUNT ENCLOSED _____

EIA 2018 Registration Brochure & Conference Program Advertiser Ad Prices

- Full page \$1,500Image size: 7" wide by 9.5" tall black & white
- 1/2 Page \$1,000Image size: 7" wide by 4.75" tall black & white
- 1/3 page \$900Image size: 4.75" wide by 4.75" tall black & white
- 1/4 page \$650Image size: 3.5" wide by 4.5" tall black & white
- 1/8 page \$300Image size: 3.5" wide by 2.25" tall black & white
- Business Card \$150Image size: 3" wide by 1.75" tall black & white

EIA is not responsible for artwork that does not meet specifications. All artwork must be received no later than February 15, 2019.

Remittance

This space selection form & Letter of Agreement should be signed and mailed with full payment of the exhibit fee.

1. Checks should be made payable to: EIA
2. Complete agreements with checks/credit card number enclosed should be sent to:
EIA, 6935 Wisconsin Avenue Suite 306, Chevy Chase, MD 20815
3. For additional information contact: EIA, 888-343-4342

Check enclosed MC VISA

Card Number _____ Exp. Date _____

Authorized Signature _____

Name on Card _____

Terms, Conditions and Rules for Exhibiting in the EIA Conference

1. PURPOSE OF EXHIBIT

The Environmental Information Association (EIA) is a non-profit 501(c)(6) organization comprised of professionals from multiple disciplines, who effect management and control of environmental hazards affecting buildings, facilities, industrial sites, and the health of the occupants. The main purpose of these Conferences is education. The exhibition staged in conjunction with the technical sessions is a vital element of this educational process.

2. INDEMNITY & LIMITATION OF LIABILITY

Neither EIA nor the host hotel/convention facility (hereinafter Exhibit Building), nor any of its officers, agents, employees or other representatives shall be held liable for, and they are hereby released from liability for any damage, loss, harm or injury to the person or property of the Exhibitor or any of its visitors, officers, agents, employees or other representatives, resulting from theft, fire, water or accident of any other cause. The Exhibitor shall indemnify, defend and protect EIA and the Exhibit Building and save EIA and the Exhibit Building, harmless from any and all claims, demands, suits, liability, damages, loss, costs, attorney's fees and expenses of any kind which might result from or arise of any action or failure to act on the part of the Exhibitor or its officers, agents, employees or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability. The exhibitor assumes the entire responsibilities and liability for losses, damages and claims arising out of injury or damage to exhibitors' displays, equipment and other property brought onto the premises of Hyatt Regency Miami Downtown and shall indemnify and hold harmless the Hotel agents, servants, and employees from any and all such losses, damages and claims. The exhibitor acknowledges that The Hyatt Regency Miami Downtown does not maintain insurance covering exhibitors' property and this is the sole responsibility of the exhibitors to obtain business interruption and property damage insurance covering such losses by exhibitor.

3. ASSIGNMENT OF EXHIBIT SPACE

EIA shall assign the Exhibit Space to the Exhibitor in priority order based on receipt of Registration Form and payment. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space will be held or offered for future exhibits. Every effort will be made to respect the Exhibitor's space choices but EIA's decision will be final. EIA reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibition.

4. USE OF EXHIBIT SPACE

An Exhibitor shall not resell to a third party its right hereunder to the Exhibit Space. EIA will evaluate on a case-by-case basis the sharing of a booth—in the case of distributor or manufacturer representation.

5. EXHIBIT HOURS

EIA will establish exhibit hours and reserves the right to make changes; however, such changes will be made as far in advance of the exhibition as possible. Each Exhibitor is required to keep at least one attendant at his exhibit during all exhibit hours.

6. INSTALLATION AND DISMANTLING

If payment is not received before March 21, 2019, under no circumstances will Exhibitor be allowed to participate.

Exhibitors are required to be fully set 45 minutes prior to show start and cannot dismantle until after the close of the show.

7. DISPLAYS AND DECORATIONS

Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed or tacked to walls. No exhibit, merchandise or equipment shall be left in any aisle, but shall be confined to Exhibit Space. No signs or advertising devices shall be displayed outside Exhibit Space or projecting beyond the limits of Exhibit Space as to interfere with any neighboring Exhibit.

8. UNION LABOR

Exhibitor must comply with union regulations applicable to installation, dismantling and display of the exhibits.

9. EXHIBIT AREA

Space includes one 10-ft by 8-ft area, one chair and table.

10. ELECTRIC AND TELEPHONE SERVICE

ALL electric request and all telephone lines will be charged to the exhibitor at the prevailing hotel rates, and require advance notice. Arrangements for electrical and telephone service need to be made prior to March 15, 2019.

11. STORAGE OF CRATES AND BOXES

Exhibitor will not be permitted to store packing crates and boxes in the Exhibit Space during the Exhibit Hours. It is the Exhibitor's responsibility to mark and identify all crates and boxes. Crates and boxes not properly labeled may be destroyed. No trunks, cases or packing materials shall be brought into or out of the Exhibit Space during exhibit hours. Exhibitors are responsible for all arrangements and expenses associated with shipping to and from the Conference hotel, and for any special storage needs prior to, during and after the Conference.

12. CONTRACTOR SERVICES & INFORMATION

Alliance Exposition Services will exhibit services for EIA 2019. A full exhibitor package will be sent out to each EIA 2019 Exhibitor.

Terms, Conditions and Rules for Exhibiting in the EIA Conference

13. OBSERVANCE OF LAW

Exhibitor shall abide by and observe all laws, rules, regulations and ordinances of any applicable government authority and all rules of the Hyatt Regency Miami Downtown.

14. CANCELLATION OR TERMINATION OF EXHIBIT

If, because of war, fire, strike, Exhibit facility construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy or other cause beyond the control of EIA, the Exhibition or any part thereof is prevented from being held, is cancelled by EIA or Exhibit Space becomes unavailable, EIA, in its sole discretion, shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by EIA and reasonable compensation to EIA. In no case shall amount of refund to Exhibitor exceed the amount of the exhibit fee paid.

15. EXHIBITOR CANCELLATION

Cancellation of any portion of this Application/Contract by the Exhibitor will be accepted only at the discretion of EIA and are subject to a 25% cancellation fee; less than 30 days in advance of the event—no refunds will be given. Except as the Exhibitor's rental obligation may be reduced as set forth in the preceding sentence, the Exhibitor is responsible for total space rental irrespective of the reason for the cancellation by the Exhibitor because of the failure of an Exhibitor to arrive for any reason.

16. EXHIBITOR CONDUCT

Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of EIA is required for the employment or use of any live model, demonstrator or solicitor. Such employment or use shall be confined to the Exhibit Space. EIA, in its sole and absolute discretion, may withdraw its consent at any time in which event Exhibitor shall terminate such activity immediately. Distribution of pamphlets, brochures or any advertising matter must be confined to the Exhibit Space. Exhibitors are prohibited from serving alcoholic beverages that are not provided by the conference venue in the Exhibit Area. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitors or any of its representatives shall not conduct itself in a manner offensive to standards of decency and good taste.

17. AGREEMENT TO TERMS, CONDITIONS AND RULES

Exhibitor agrees to observe and abide by the foregoing Terms, Conditions and Rules and by such additional Terms, Conditions and rules made by EIA from time to time for the

efficient or safe operation of the Exhibit including, but not limited to, those contained in this contract. In addition to EIA's right to close an Exhibit and withdraw its acceptance of this Application/Contract, EIA in its sole judgment, may refuse to consider for participation in future Exhibits an Exhibitor who violates or fails to abide by all such Terms, Conditions and Rules. There is no other agreement or warranty between the Exhibitor and EIA except as set forth in this document. The rights of EIA under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of EIA.

18. DISPUTES

All disputes will be settled according to Maryland State Law. Exhibitors agree that all disputes must first be addressed by a third party mediator prior to any legal action being taken or court involvement.

LETTER OF AGREEMENT

LETTER OF AGREEMENT To serve as a Letter of Agreement between Exhibitor and EIA, we have outlined the above information for your reference and use. Please read carefully, sign and return the enclosed copy. Booth assignments will be made upon receipt of this document. Thank you for the opportunity to serve you.

Authorized Signature



**6935 Wisconsin Avenue
Suite 306 Chevy Chase, MD 20815
888-343-4342 • 301-961-4999
Fax 301-961-3094**

The Environmental Information Association Announces Our 36th Annual Conference & Exhibition

The EIA 2019 Invitation to Exhibit, Sponsor & Advertise

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ASSOCIATION 2019

March 23-27, 2019
Hyatt Regency Mission Bay
400 SE 2nd Avenue
Miami, FL 31331

Join us for EIA 2019 at the Hyatt Regency Miami Downtown, for the 36th Annual Conference & Exposition of the Environmental Information Association! Call the hotel at 305-358-1234 and request the Group Rate for the EIA Annual Conference 2019, to take advantage of the special EIA Conference Hotel rate.

- Professional Development Seminars
 - Technical Presentations
- State-of-the-Art Product Demonstrations
 - Annual Golf Tournament
- Great Social Events, Networking and Buying Opportunities

